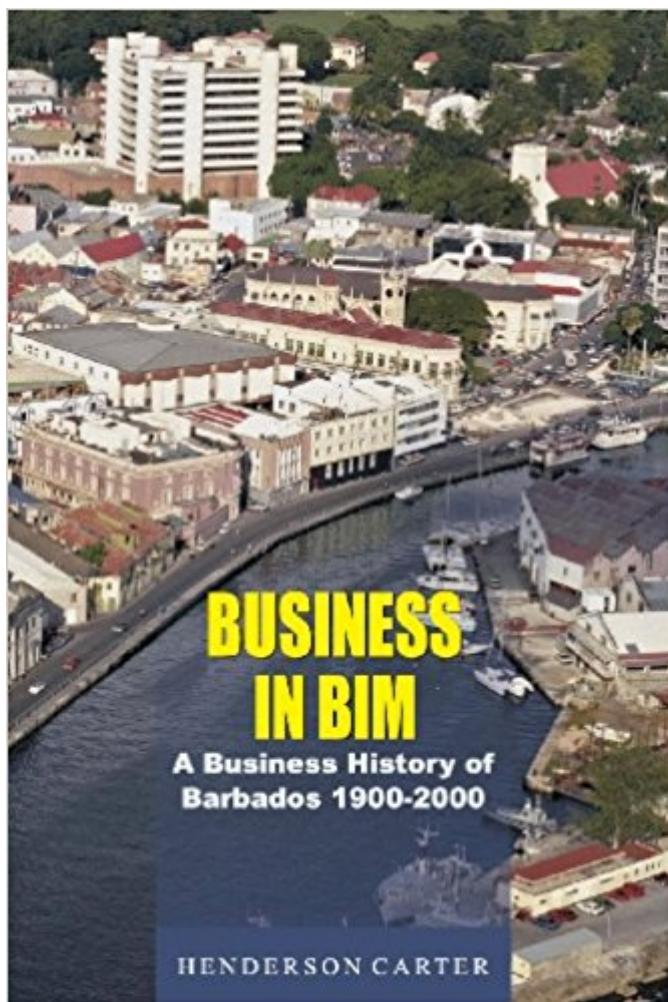


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# Business In Bim: A Business History Of Barbados 1900-2000



## Synopsis

This comprehensive survey, Business in BIM, chronicles the evolution of business in Barbados from the era when sugar cane cultivation and its processing dominated the economic, political and social life of the country through the present time. It examines the issues and challenges within the Barbadian business landscape, and highlights the contribution of Barbados businessmen and women to the development of various aspects of the business sector. Business in BIM breaks new ground in the recording and analyzing of business history in the Caribbean. It will have immediate appeal for business practitioners whose enterprises remain viable and successful legacies of the early pioneering period and for many Barbadians who grew up to maturity alongside some of these companies. Furthermore, students of business history throughout the region will find this work a rich resource for case studies in Caribbean business history, entrepreneurship and the relationship between government and the private sector.

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## Customer Reviews

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